

SYSTEM AND METHOD FOR AUTOMATED, READER-BASED FILTRATION OF LITERARY WORKS AT
INTERNET-RELATED SUBMISSION SITE

ABSTRACT

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A system, method, and business model by which literary works are posted for review on
publicly accessible networks such as the internet where reader input is used to identify the works
likely to succeed in the marketplace. Authors/writers submit works for electronic review.

Reader demographics (where possible) and reader evaluations of works are recorded and used to

10 rank submitted works. Top ranked works receive additional reviews until a “market significant”

level is reached. All authors are provided feedback and [Chris - can’t use ampersand in patent
text] & ranking statistics on their works. Top ranked authors are allowed to market their works
using the branding of the business or publicly accessible network (*e.g.*, internet site branding).

Publishers, agents, & other media representatives are provided access to top ranked

15 authors/writers, their works, work-specific statistics & overall market statistics. This invention

may be characterized as a reader-based, electronic, editorial marketplace for literary works,

providing services across the publishing industry and other media industries.